

Hello!

Im Lyri Barak

Hi, I'm Lyri!

I am a 38 year old graphic designer born and raised in Tel Aviv, Israel.

From an early age, both design and fashion ran deep through my veins and have always been close to my heart.

I finished top of my class at Wizo Design Academy and knew that graphic design would be the best way for me to express my love for this industry.

I take pride in staying true to my unique views, while delivering the best outcomes for my clients.

Experience

2021 - Till now

CHEQ.AI - Senior creative designer

- Design the new website and blog
- Receiving briefs campaign and solved them
- Managin the brand
- Managing the Art of shooting days

2020 - 2021

Publicismedia - Art & Performance studio manager

- Managing 3 designers - managing their work
- Receiving briefs campaign from client and solved them
- Design the masters and the prototype of campaigns

2018 - 2020

Comvert.io - Product Designer - ui/ux

- Design the system reports of the AI results
- Finding design solutions in e-commerce websites

2016 - 2018

Chicsa Fashion - Owner

- Branding
- Design and built the website by Shopify
- Marketing digital - social, landing pages, newsletter etc
- Video & clips editing

2015 - 2016

Avantis - Ui Marketing Designer

- AD products solutions in mobile
- Design ui system reports
- Digital Marketing ads

2012 - 2015

WEBPICK LTD. - Digital Designer

- Designing websites, landing pages, banners.
- Design Presentations and company events

Skills

Adobe cc

Webflow

Photoshop

Indesign

Illustrator

XD

Premiere

Invision

Figma

Html

CSS

Wordpress

Shopify

Education

WIZO Design Academy

B.Ed.des

Design and Eduction

2008-2011

Top of my class

Presenting my project in prime-time channel 12

Languages

English

Hebrew

Contact

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